

MEDIA RELEASE – DRAFT ONLY



May 2006 – Sotheby's Auction House selects Clover Hill Sparkling Wine to serve at its 10th Anniversary Aboriginal Art Auction International Touring Exhibition.

Tasmania, with similar climatic conditions to the Champagne region of France, is internationally recognised as the New World's best -suited sparkling wine areas. Established in 1987, Clover Hill was Tasmania's first purpose built single site sparkling wine vineyard, planted solely to traditional sparkling wine varietals – Chardonnay, Pinot Noir and Pinot Meunier. Since release of its first 1991 vintage, *Clover Hill* wine has impressed both the local and international wine scene.

Clover Hill is now the exclusive sparkling wine sponsor for all previews and Auctions at Australia's leading Auction House Sotheby's in Melbourne and Sydney. Following a welcoming reception from Sotheby's clients and management to the Clover Hill alliance during a series of recent events this invitation was extended to sponsor Sotheby's major 10th Anniversary Aboriginal Art Auction and International Tour.

The auction features 100 masterworks in a specially curated auction. The tour visits the dual art market capitals of the world – New York (9 – 13 June) and London (21- 26 June) before being exhibited in full in both Sydney (18 - 23 July) and Melbourne (27-30 July).

Clover Hill is honoured to showcase its sparkling wine to some of the most influential and affluent art collectors in the world whilst at the same time promoting Australia's unique culture and heritage. It is also an ideal opportunity to reward our clients and supporters of Clover Hill from our international markets with a special 'once in a lifetime' preview of these unique Aboriginal works of art.

Sotheby's clients, mainly aged 35-65, include some of the wealthiest individuals in the world, spending over US\$2.7 billion at Sotheby's in 2005 and Aboriginal Art is the fastest growing collecting category and the most visible 'face of Australia' presented to the international collecting community. For Sotheby's, Australia's Aboriginal Art Auction is an invitation for the world to see the unique culture and landscape off Australia. For Clover Hill it directly shows our wine to an appealing and receptive audience suited to this style of wine.

Clover Hill's winemaking team use traditional sparkling production techniques including the blending of oak matured reserve components, extended maturation on yeast lees, ageing on cork and inclusion of selected reserve wines aged in French oak foudres to ensure the unique personality of the Clover Hill house style and create what many describe as Australia's finest sparkling wine.

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